



FOR IMMEDIATE RELEASE

Contact: Erin Ritter
phone: 267.765.0676
rittere@mitchellandness.com

Mitchell & Ness Outfits Cast of *Best Damn Sports Show Period* on November 29th

(PHILADELPHIA, PA) November 22, 2006: Jordan, Erving, Wilkins, Webb...where will your favorites rank? Join the cast of Fox Sports' *Best Damn Sports Show Period* on Wednesday, November 29th as they count down their picks for the Top 50 Dunks in NBA history. Hosts John Salley and Chris Rose will sport authentic Mitchell & Ness NBA Hardwood Classics jerseys as they make their way toward the #1 best dunk of all time.

The Best Damn Sports Show Period airs weekdays at 10:30 pm on FSN (check your local listings). The Top 50 Dunks is part of an ongoing series of rankings of some of the most memorable moments in sports. Check out some of their other lists including the Best Damn Spectacular Plays, Unforgettable Moments, Blow Ups and Beat Downs at <http://msn.foxsports.com/bestdamn>.

About Mitchell & Ness

Founded as a golf and tennis company in 1904, Mitchell & Ness in 1933 began making pro uniforms for the Philadelphia Eagles, Athletics, and Phillies. In 1988 the company began its Nostalgia division to recreate all of the jerseys significant to the history of professional sports in the USA. As **the** pioneer in this field, Mitchell & Ness is known worldwide for top-quality authentic throwbacks. With exclusive licenses from the NBA, NFL, NHL, and MLB, Mitchell & Ness offers over 1600 authentic styles representing player jerseys, warm-ups, and heavy-weight jackets. Headquartered in Philadelphia, PA, Mitchell & Ness has been "Defining Authentic" for over 100 years. For more information, visit www.mitchellandness.com.

#